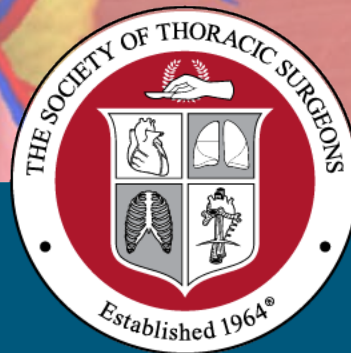


Cardiothoracic Surgery E-Book

Thomas K. Varghese Jr. MD, MS, MBA, FACS

May 5, 2023



Background

- Conceptualized and work began in 2016
- 3 senior editors, 26 section editors
- 600+ chapter authors
- Currently 353 total chapters
- Congenital Section completed last year
- Current focus on adding new content and features, with an emphasis on video
- This content is the backbone of the Thoracic Surgical Curriculum, which is available to CT trainees through the STS Curriculum LMS



Financials

- Total development costs of \$1 million (since 2016)
- Net Revenue

2022

Revenue: \$164,675

Expenses: \$212,191

Net Loss: (\$47,516)



Financials

- Total development costs of \$1 million (since 2016)
- Net Revenue

2022

Revenue: \$164,675

Expenses: \$212,191

Net Loss: (\$47,516)

2023 (projected)

Revenue: \$202,000

Expenses: \$174,000

Net Gain: \$28,000



Financials – 2023 Detail

Revenue

Budget: \$202,000

Institutional Sales: \$125,000

Individual Sales: \$75,000

Illustration licensing: \$2000

Net Gain: \$28,000

Expenses

Total: \$174,000

Platform Maintenance: \$108,000

Editorial services: \$1,600

Capital Expenses: \$65,000

Anatomize illustration: \$10,000

Permissions for licensing images: \$5,000

Unbound enhancements: \$50,000



E-mail April 17,2023

- In order to support ongoing content and product enhancements to the E-Book and TSC, [all residency programs who wish to maintain their access to the E-Book chapters in the TSC will be required to purchase an institutional subscription beginning in July 2024](#). Until that time, the curriculum content will continue to be offered at no charge to resident programs.
- **E-Book institutional licenses** offer comprehensive cardiothoracic content not only to residents, faculty, program directors, and coordinators, but the **entire institution and cardiothoracic team**, including anesthesiology, cardiology, pulmonology, oncology, APP, perfusion, etc.
- E-Book institutional annual subscription fees for academic institutions with training programs range from **\$3,000 to \$4,000** depending on the size of your institution.



Current Institutional Subscriptions

University of California, Davis

LSU Health Shreveport

UT Southwestern Medical Center

VA New Jersey Healthcare System

Weill Cornell Medicine (NY)

Weill Cornell Medicine (Qatar)

Royal Australasian College of Surgeons

University of Chicago

Rush University Medical Center

Cleveland Clinic

WVU Heart & Vascular Institute

Ohio State University Health Sciences

University of Michigan Health West

White Plains Hospital

Ascension St. Thomas (Indiana)

SUNY Upstate Medical University

MD Anderson

Quebec Heart and Lung

Ballad Health (x3)

UK Healthcare Kentucky Children

UHN: University Health Network - Canada

University of Michigan Library

Missouri Baptist Medical Center

Bay Pines VA Healthcare

Johns Hopkins Hospital

Wolfson Medical Center (Israel)

Boston Children's Hospital

Università degli Studi di Torino

Houston Methodist

Arkansas College of Health Education

Apollo Hospital Chennai/India

Maimonides Med Center Library

St. Joseph's Hospital

Spartanburg Regional Medical Center

Cincinnati Children's Hospital

Ukrainian Health Ministry Heart Institute

N=36



Current Institutional Subscriptions

University of California, Davis

LSU Health Shreveport

UT Southwestern Medical Center

VA New Jersey Healthcare System

Weill Cornell Medicine (NY)

Weill Cornell Medicine (Qatar)

Royal Australasian College of Surgeons

University of Chicago

Rush University Medical Center

Cleveland Clinic

WVU Heart & Vascular Institute

Ohio State University Health Sciences

University of Michigan Health West

White Plains Hospital

Ascension St. Thomas (Indiana)

SUNY Upstate Medical University

MD Anderson

Quebec Heart and Lung

Ballad Health (x3)

UK Healthcare Kentucky Children

UHN: University Health Network - Canada

University of Michigan Library

Missouri Baptist Medical Center

Bay Pines VA Healthcare

Johns Hopkins Hospital

Wolfson Medical Center (Israel)

Boston Children's Hospital

Università degli Studi di Torino

Houston Methodist

Arkansas College of Health Education

Apollo Hospital Chennai/India

Maimonides Med Center Library

St. Joseph's Hospital

Spartanburg Regional Medical Center

Cincinnati Children's Hospital

Ukrainian Health Ministry Heart Institute

N=36



Thank You

